

James Magarian

From: Eileen Byrne - Brush Art Gallery [director@thebrush.org]

Sent: Tuesday, May 26, 2009 1:12 PM

To: director@thebrush.org

Subject: For Immediate Release: Green: More Than A Color

FOR IMMEDIATE RELEASE

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Green: More Than A Color

Sponsored by the Brush Art Gallery & Studios

A COLLABORATION AMONG
LOWELL'S ART GALLERIES AND
ECO-FRIENDLY ORGANIZATIONS

Demonstrations and Exhibition
Openings In and Around Market Mills
Courtyard (National Park Visitor Center)

Saturday, June 27, 2009, 12 - 4 pm Rain: Sunday, June 28

**BRUSH ART GALLERY & STUDIOS SPONSORS
GREEN: MORE THAN A COLOR**

June 27, 2009 noon to 4:00 PM (rain: June 28)

In and around the Market Mills Courtyard in downtown Lowell
([click here for directions](#))

This special collaborative event among Lowell's art galleries and eco-friendly organizations will provide the public with educational exhibitions and demonstrations. Taking place in and around the beautiful Market Mills Courtyard in downtown Lowell, four art galleries will be opening exhibitions with environmental themes. Simultaneously, several "green" organizations will set up information booths so that the public may learn about issues of the environment, recycling, waste management, conservation, organic farming and much more. Youth from the Revolving Museum will unveil their movable, mosaic fruit and vegetable murals in the courtyard.

THE GALLERIES:

Brush Art Gallery , 256 Market St., Lowell, MA www.thebrush.org



Exhibition: Predominately green artwork, artwork created from natural or recycled materials, and artwork depicting green-friendly projects and themes, our own Resident Artists find beauty in our environment.

ALL Arts Gallery, 246 Market St., Lowell, MA www.artsleagueoflowell.org



Exhibition: *Seeing Red Going Green*. The Arts League of Lowell uses art to tell us what about the current state of the environment riles them up.

X/O Studio 256 Market St., Lowell, MA www.kcammarata.com

Exhibition: *It Isn't Easy Being GREEN*. Kathleen Cammarata will exhibit paintings, monoprints, and drawings. These works are both macro and micro cosmic, exploring forms from the tiniest cells to the distant planets.

Studio II 256 Market St., Lowell, MA www.jeanwinslow.com

Exhibition: *Save It!* Magical compilations of found and recycled materials woven together in innovative relation to one another. Jean Winslow's monoprints and drawings are the starting point for many of these beautiful collages, giving new meaning to the idea "it's never too late for a fresh start".


Revolving Museum www.revolvingmuseum.org



Presentation: Youth have been working hard to create cool, movable, mosaic murals depicting fruits and vegetables. They will be unveiled at the event in the courtyard.

THE ECO-FRIENDLY ORGANIZATIONS:

The Lowell Farmers' Market www.comteam.org/farmers_market.htm

The Lowell Farmers' Market offers the finest local foods from the many farms in our region. With a selection of seasonal produce native to Africa, Asia and the Americas as well as New England favorites, the market is a culinary reflection and celebration of Lowell 

market also offers fresh baked bread, pies and pastries, pastured eggs and beef, jewelry, soap and cut flowers. The market, which is sponsored by CTI, is located on the JFK plaza in front of the Lowell City Hall, every Friday from 2-6 pm, July 10-October 23. WIC and EBT accepted.

Lowell Canal Waters Cleaners www.canalwaters.org



The Lowell Canalwaters Cleaners organization was formed in 2004 to clean the debris from the Lowell canals owned by Boott Hydropower/Proprietors of Locks and Canals, a subsidiary of Enel, Italy. Since that time, in partnership with the Lowell National Historical Park Service and the City of Lowell, our volunteers have pulled more than 8 tons of trash from our waterways. This fall we will be presenting a series of environmental presentations for Lowell High School students, while we continue to pursue our mission of cleaning the environment one canalway at a time.

Friends of Rogers Fort Hill Park www.forthillpark.org

The Friends of Rogers Fort Hill Park is an all-volunteer 501(c)(3) charitable non-profit organization. Rogers Fort Hill Park is an historically significant, city-owned park located in the Belvidere section of Lowell. At 34 acres, it is the city's largest scenic, passive recreation park and epitomizes what "Green" is.



Its mission is to promote and carry out improvements, restoration and maintenance of Rogers Fort Hill Park and to further the recreational and educational uses of the Park through caring for its gardens, trees, woodlands, open spaces, paths and historic structures

and features. "Green" requires commitment and the Friends of Rogers Fort Hill Park exemplify that in their dedication to the botanical soul of this magnificent Park

Howland Greene Consultants LLC www.howlandgreene.com

Howland Greene is the environmental consultant of choice for companies profiting from their sustainable business practices. Our mission is to guide our clients through the expanding universe of product environmental regulations, assuring that they meet their environmental goals, profit from their investment and receive positive environmental recognition as they develop sustainable business practices. Howland Greene is a Boston area based, principal owned consultancy with broad environmental knowledge and experience. We specialize in product environmental requirements, material restrictions, product take back requirements, managing for climate change and sustainability reporting. We can bring the appropriate expertise to assure our clients a seamless, cost effective business solution.

The New Entry Sustainable Farming Project

New Entry Sustainable Farming Project is a non-profit organization that provides beginning farmers with comprehensive business training, access to land and farm equipment on its training sites, and continued guidance to grow their farm businesses. The broader goals of New Entry are to support the vitality and sustainability of the region's agriculture, to build long term economic self reliance and food security among participants and their communities, and to expand access to locally grown, culturally appropriate foods in underserved areas.

Produce grown by New Entry farmers is available at the Lowell Farmers' Market and through the World PEAS CSA.



The City of Lowell Green Building Commission <http://greenbuilding.lowellma.gov/>



The mission of the Lowell Green Building Commission is to promote and advocate for “green” design, construction, and development practices in the City of Lowell, through research, identification, and implementation of

policies, programs, and education that will increase the sustainability and reduce the environmental impacts of building activity. The GBC is undertaking numerous activities: waste reduction; recycling; building materials and techniques; energy efficiency; air quality; site and building design; identifying successful models and practices from other communities that may apply to Lowell; proposing programs and policies to the Lowell City Council and City Administration.

Merrimack River Watershed Council www.merrimack.org

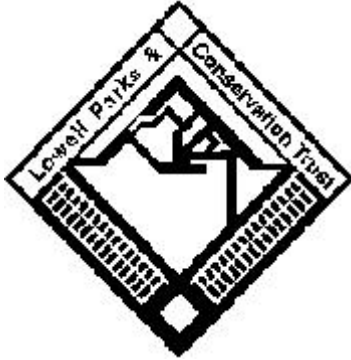
The Merrimack River Watershed Council, Inc. (MRWC) is a non-profit 501(c)(3) organization formed in 1976 by citizens and regional planning commissions to promote citizen involvement in the clean-up of the Merrimack River. Its organizational mission is to protect the Merrimack River and promote the wise use of its watershed. MRWC fulfills its mission through water quality monitoring and science, watershed education and outreach, advocacy and recreation. As the only advocate of the Merrimack River in Massachusetts independent of commercial or regulatory interests; it is “The Voice of the Merrimack.” One noteworthy project is the annual Merrimack River Water Quality Monitoring, Analyzing, Protecting and Promoting Program (MAPP) which consists of sampling, testing and analyzing Merrimack River water from May through October for safe use in drinking, swimming, fishing and boating. The MRWC central office is located at 600 Suffolk Street, 5th Floor, Lowell.



UML Toxics Use Reduction Institute

The University of Massachusetts Lowell Toxics Use Reduction Institute (TURI) researches, tests and promotes pollution prevention methods and alternatives to toxic chemicals used in Massachusetts industries and communities. The institute provides an array of training and education opportunities for managers, technicians and consultants to improve the health and safety of the Commonwealth through TUR Planning. Located at the University of Massachusetts Lowell, TURI is part of the State's TURA program.

Lowell Parks & Conservation Trust www.lowelllandtrust.org



The Lowell Parks & Conservation Trust is a private non-profit, membership-based organization. Our mission is to improve the quality of life for the people of Lowell through the creation, conservation, and preservation of parks, open spaces, and special places. Our programs include environmental education, urban forestry, historic preservation, and land protection. We are currently working cooperatively with the City of Lowell to establish the Concord River Greenway, a multi-use recreational trail which includes public art and multi-lingual signage. Our after school program, "Backyard Adventures," operates out of 4 sites for middle and high school age youth. As an urban land trust, we recently protected the last remaining 5 acres of the Historic Hawk Valley Farm.

UML Fair Trade Initiative Initiative

<http://faculty.uml.edu/fairtrade/ftprint.html>

Fair Trade Lowell, presented by the University of Massachusetts Lowell, offers the community an opportunity to explore the benefits of Fair Trade. Fair Trade certification ensures that the product was made under safe and equitable conditions, child or slave labor was not a factor in the production, and the producer receives a fair price for the product. Fair Trade producers also receive a premium for using organic and sustainable methods of production. Money earned through the sale of fair trade goods is used to improve living conditions for the producer community, such as schools and health clinics, and reinvesting in the production process. Stop by and see how your consumer choices can have a positive effect on the global economy.



World PEAS CSA <http://worldpeas.greaterlowell.org/>



The World PEAS Cooperative ("People Enhancing Agricultural Sustainability") is a network of immigrant and other farmers affiliated with the New Entry Sustainable Farming Project (NESFP), a non-profit partnership of Tufts University and Community Teamwork, Inc. The farmers complete an agricultural training program introducing them to technical and business considerations of farming in Massachusetts. They farm small plots of land in eastern Massachusetts and Southern New Hampshire. The World PEAS Co-op helps farmers sell through farmers' markets, wholesale, restaurants and CSA.

